



1 Arlington Avenue
Leamington Spa
Warwickshire
CV32 5UA

Tel/Fax 01926 427201
e-mail: al@imagineering.gb.com

Dear Colleague

We would like to invite you and students from your school or college to attend the:

**Imagineering Careers Event
Ricoh Arena, Coventry on Monday 13 October 2008**

This event is open to West & East Midland students aged 15-19 who wish to view career opportunities in the areas of Science, Engineering, Utilities and Technologies.

Throughout the day Science, Engineering, Utilities and Technologies companies and related subject departments from Universities and Colleges will offer careers guidance, presentations and interactive activities for all students. This Careers Event aims to capture the interest of 15 19 year-olds in engineering, manufacturing and technology, hopefully encouraging them to make this their career choice and help to improve the drastic shortage of skilled engineers in UK industries and businesses.

There will also be teacher presentations providing information on how to work with STEM industries and businesses using Science and Engineering Ambassadors and engaging with enrichment and enhancement programmes and activities

Companies appearing at the Careers Event this year include: National Grid, the Institute of Engineering Technology (IET), the Institute of Civil Engineering (ICE), Alstom, Convertteam and many more.

The Imagineering Careers Event is led by the Imagineering Foundation, supported by EEF West Midlands, STEMNET, National Grid, and the IET.

For more details regarding the careers event view the enclosed flyer and express your interest or register places before Friday 25 July 2008. If you fax back or email the attached form expressing interest or registering places then you will be entered into our free prize draw to win a working model of a fuel cell car complete with solar collector worth £60.00.

We look forward to welcoming you and your students to this year's event which will offer you and them a unique opportunity to engage with real engineers and companies.

Yours sincerely

Bob Shanks
Imagineering Foundation

Martin Weston
Education & Training Executive
EEF West Midlands

'IMAGINEERING CAREERS EVENT'

A FREE one day event for West & East Midland students aged 15-19 who wish to view career opportunities in the areas of Science, Engineering, Utilities and Technologies



Location: Ricoh Arena, Phoenix Way, Foleshill, Coventry, CV6 6GE
Date: Monday 13 October 2008

West & East Midlands Science, Engineering, Utilities and Technologies companies and related subject departments from Universities and Colleges will offer careers guidance, presentations and interactive activities.

Young People attending will –

- Update or acquire a knowledge of Science, Engineering, Utilities and Technologies in industry
- Explore how Science, Engineering, Utilities and Technologies contributes to industry and society
- Meet with local employers, training providers, colleges and universities.
- Explore Apprenticeship, Further Education & Higher Education routes into Science, Engineering, Utilities and Technologies related industry.
- Understand sector employee requirements, 'candidate suitability and employer prerequisites'
- Experience Science, Engineering, Utilities and Technologies interactive activities and presentations provided by industry
- Gain one to one experience of apprentices, graduates and employers
- Find out about graduate sponsorship
- Receive Engineering resources for future reference

If your school, college or university is interested in bringing students along complete and return the fax back application overleaf. This offer is made on a first come first served basis so please respond ASAP. For further details please contact – Alastair Graham Bryce tel/fax 01926 427201 Imagineering Foundation registered charity 1087783. 1, Arlington Avenue, Leamington Spa, Warwickshire, CV32 5UA.



'IMAGINEERING CAREERS EVENT'

Ricoh Arena, Coventry on Monday 13 October 2008

FAX BACK APPLICATION FORM

FAXBACK to: 01926 427201 by FRIDAY 25 JULY 2008 to be entered into the FREE prize draw
(for an electronic version of this form go to: www.imagineeringweb.co.uk and use link on front page to 'careers event')

Location map for the Ricoh Arena: www.coventryricoharena.co.uk/travel.htm

School/ College/ University name			
Address & contact email			
Contact name			
Contact position		Contact Telephone No	
Please tick and enter relevant information in the boxes below:			
A. We will PROBABLY participate and will confirm by (please provide an approx confirmation date)			
B. YES we definitely intend to participate (complete boxes C, D, E and F)			
C. Circle your preference for attending a morning or afternoon session	Morning / Afternoon		
D. Number of students attending			
E. Age of students attending			
F. Number of teachers/ helpers attending			

Note: If your school, college or university has agreed to attend, joining instructions will be provided in September. This offer is made on a first come first served basis so please respond ASAP. For further details please contact:

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