



## **WHAT IS IN IT FOR YOU?**

*There are many benefits for joining in with the Imagineering initiative wherever you are:*

### ***For companies:***

Opportunities:

- To work actively towards addressing future skills gap in engineering;
- To be involved with activity which contributes to the organisation's corporate social responsibility programme;
- To promote own company, cost-effectively;
- To promote engineering and manufacturing;
- To sponsor activities and events which contribute to and enhance company's reputation;
- For personal development of employees and management, taking part at the Fair or in the Clubs and at other events;
- To work in and develop a closer relationship with the community.
- Sheer enjoyment of working with interested young people.

### ***For organisations:***

- Imagineering activities and displays for conferences and exhibitions.

### ***For professional institutions:***

- Promotes such organisations as Inst of electrical Engineers, Inst of Mechanical engineers, IMarEST etc to the public. Provides a direct route to participating companies at Fair and working as partners in Clubs.

### ***For schools, colleges and young people:***

- In-school projects and out-of-school activities;
- Raising awareness of career opportunities.
- Links with modern industry and direct involvement of engineers
- Mix learning with practical activity
- Additional opportunities for achievement and growth
- To equip children with wide range of skills and experience in engineering and technology, supplementing the National Curriculum

### ***For individuals and young engineers:***

- Opportunities to get involved as a volunteer with the Imagineering Fair or with Imagineering Clubs
- Opportunities to improve communication skills and for personal development
- Opportunities to be involved in activities for continuous professional development.
- To have fun and gain new experiences with visible and rewarding results

*For children and families:*

- **To discover the exciting world of engineering;**
- **to open opportunities for a future**
- **career with informed choices of the wide variety of exciting careers open to them;**

*but most of all to have fun while they all learn.*

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